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SABIAN
YEARS



Cymbal & Sound Guide 2012

sabian.com

WHAT’S YOUR SOUND?

There is truly something for everyone in the Sabian line. With 10 cymbal series – each offering unmatched innovation, quality and musical relevance – it’s easy to choose which models to play. Here’s a quick guide to each series. Inside, you’ll find more detailed descriptions of each series, including editor’s picks of some of our favorite models.



MODERN DARK
METAL
SABIAN B20 Bronze

Dark, tonally complex cymbals that cut – for modern musical styles

6



MODERN BRIGHT
METAL
SABIAN B20 Bronze

Bright, explosive tone and wide dynamic range – at all volumes

8



VINTAGE DARK
METAL
SABIAN B20 Bronze

Traditional hand-hammered cymbals offering rich, warm tone that blends

10



VINTAGE BRIGHT
METAL
SABIAN B20 Bronze

Bright, explosive and tough – for intense, high-volume performances

12

THE CORE

With our 4 core series – HHX, AAX, HH, AA – we offer the most compete palette of sounds and tones available to drummers. Professional-quality, innovative cymbals, they are played by the most relevant musical artists around the world. Start with the Core to create your perfect set-up. Everything else is icing on the cake!

| | VINTAGE | MODERN |
|--------|---|--|
| DARK | HH Traditional warm, rich tone Blends well in vintage musical settings | HHX Dark, complex tone Cuts and projects for modern music |
| BRIGHT | AA Bright, high-pitched tone Tough for intense, high-volume performances | AAX Wide dynamic range Modern Bright cut at all volume levels |



MASTERPIECE
METAL
SABIAN B20 Bronze

Musically rich and complex, for hot, dark authentic tone

14



POWERFUL
METAL
SABIAN B20 Bronze

Dynamic, bright musical sounds designed for RUSH drummer Neil Peart

18



SMART
METAL
SABIAN B20 Bronze

Professional level B20 cast cymbals – at a smart price!

20



FOCUSED CUT
METAL
SABIAN B8 Bronze

Focused B8 Bronze in brilliant finish, for those who play with speed, power, aggression

22



BRIGHT
METAL
SABIAN B8 Bronze

Bright B8 Sounds – for drummers getting into their first set of Bronze cymbals

24



THE BEST BRASS
METAL
SABIAN Pure Brass

Pure SABIAN Brass Cymbals – because where you start matters

26

Like you, Sabian artists are faced with the choice of a wide array of Sabian cymbals and sounds, from a dazzling selection of metals and series. For many of them, the journey to answer the question “What’s Your Sound” has become an Obsession. We’ve approached some of our most Obsessed artists to find out what sounds excite them, and which cymbals inspire them to create magic.

During this process, we’ve also learned more about what drives each of these artists – not just musically, but personally. Like Ray Luzier’s Obsession with finding the perfect gourmet dessert. And Jojo Mayer’s Obsession with magic tricks. Then there’s Dave Weckl’s Obsession with racing his 505HP Corvette Z06.

Follow along with us throughout the year as we explore the many Obsessions of your favorite Sabian artists. Not only will you be able to read about them in a print campaign running in your favorite drum magazines, you can also watch exclusive Obsessed video at SabianObsessed.com.

The following pages are a sampling of Sabian Obsessed artists and the things that inspire them. What better place to start the process of discovering the sounds that are right for you?

MIKE PORTNOY IS OBSESSED

Case in point: his meticulously organized collection of films (he loves Stanley Kubrick) and magazines (he’s got every Modern Drummer ever printed). If you touch any one of them, he’ll know! But his biggest Obsession is drums. Like his HH Max Stax. The perfect combination of a China and a percussive effect cymbal, they always cut through.

Learn more about what makes Mike Obsessed.

See the video at Sabian.com/mikeportnoy

RAY LUZIER IS OBSESSED

With being the perfect dad. With finding the perfect gourmet dessert. With creating the perfect mix in his home studio. And he’s Obsessed with his 21" SABIAN AA Rock Ride. Why? Because in Ray’s words, “I don’t hit light – but I can crash on it and it cuts and slices music in half. It’s perfect!”

Learn more about what makes Ray Obsessed.

See the video at Sabian.com/rayluzier

A SOUND
OBSESSION



SABIAN HH Max Stax

21" SABIAN AA Rock Ride

JOJO MAYER IS OBSESSED

For Jojo, magic is a total suspension of reality – a new way of looking at the world where everything is possible. It's why he's Obsessed with the magical experience of creating new beats, with reaching for the unexpected without constraint. The AAX OMNI is a cymbal that can take him there. It entices him to play new things, and leads him to places he didn't know he could go. You could say OMNI is a magic cymbal. And Jojo Mayer is Obsessed with magic – and his OMNI.

Learn more about what makes Jojo Obsessed.

See the video at Sabian.com/jojomayer

DAVE WECKL IS OBSESSED

Ever since he can remember, Dave Weckl has been surrounded by fast cars. Little wonder he's Obsessed with racing them, especially his 505HP Corvette Z06. It goes from 0 to 60 in just over 3 seconds, while responding to his every input, his every touch. Pretty much just like his 17" HHX Evolution Effeks Crash. It's a high-fidelity cymbal, with a beautiful, clear high end sound that's never harsh, and projects incredibly well. It's a sound Dave is Obsessed with.

Learn more about what makes Dave Obsessed.

See the video at Sabian.com/daveweckl

A SOUND
OBSESSION



SABIAN AAX Omni



17" SABIAN HHX Evolution Effeks Crash



HHX

Modern Dark

Until HHX, dark cymbals simply did not cut. With HHX, SABIAN changed all of that. Using an innovative combination of high-profile shape, large raw bell and jumbo sized hammering, they ensured that the dark, tonally complex sound of HHX cuts in any situation. Essentially, they took the warm, dark, complex tone of HH cymbals – and made it cut for modern musical settings.

Natural or Brilliant Finish
Pure SABIAN B20 Bronze

HHX Evolution O-Zone Crash
HHX X-Treme Crash



TODD SUCHERMAN
WALFREDO REYES JR. Lindsey Buckingham
STEVE FERRONE Tom Petty
CORA COLEMAN DUNHAM Beyonce
CHRISTOPH SCHNEIDER Rammstein
BRIAN FRASIER MOORE Madonna

20" HHX Stage Ride

With dark, crisp stroke responses wrapped in just the right amount of rich tone, HHX Stage Rides also deliver controlled spread. Their raw, hammered bell pumps up the volume, allowing plenty of rich, complex tone to cut through. Available in Natural and Brilliant finish.

See the complete HHX Series at SABIAN.com/hhx



PLAYERS' CHOICE

20" HHX Zen China **NEW FOR 2012**

A unique inverted China design makes this model easier to play when mounted flat. Traditional hand hammering is used, followed by additional HHX hammering to flatten out the playing surface next to the bell.

14" HHX Stage Hats

Highly-versatile models, HHX Stage Hats deliver bright, crisp responses and clean sticking when closed, and a solid wash of warm tone when played open. Available in Natural and Brilliant finish.



OUR DESIGN

Jumbo sized hammering

Pinpoint lathing

High-profile shape

Large, raw bell

YOUR PERFORMANCE

Deep, dark, complex tone

Increased sensitivity and wide dynamic range at *any* volume

Explosive, cutting sound

Boosted volume and cut



AAX

Modern Bright

AAX changed everything! Before AAX, most cymbals were manufactured using processes that had been around for centuries. AAX was the first cymbal designed and manufactured using completely modern lathing and hammering techniques. The result? Increased brightness, cut and musicality – for the widest dynamic range ever achieved. And suddenly, the bright, explosive tone of AA cymbals was available even at low volume.

Natural or Brilliant Finish
Pure SABIAN
B20 Bronze



AAX Raw Bell Dry Ride
 AAX O-Zone Crash

14" AAX X-Celerator Hats
 A rippled Air Wave bottom eliminates airlock and delivers super crisp, cutting stick sounds – while maintaining exceptional clarity at all volumes. AAX X-Celerator Hats are Killer Hats, available in 13" and 14" models!



16" AAX X-Plosion Crash
 Bursting with bright explosive attack, the innovative AAX X-Plosion Crash delivers penetrating definition along with total presence and power. Available in 14" – 20" models. Also available in an extra-thin X-Plosion Fast Crash model that redefines the power potential of thinner cymbals.



16" AAX Aero Crash **NEW FOR 2012**
 Combining an AAX X-Plosion raw bell design with an innovative hole pattern, the Aero Crash provides a perfect balance of frequency and cut – it's a brand new crash cymbal design from SABIAN!

See the complete AAX Series at SABIAN.com/aax

OUR DESIGN

Hand-guided, high-pressure hammering

Pinpoint lathing

High-profile shape

YOUR PERFORMANCE

Instant, bright responses

Increased sensitivity and wide dynamic range, even at low volume

Cutting, high-pitched tone



BEN JOHNSTON *Biffy Clyro*
 SPANKY MCCURDY *Lady Gaga*
 BRENDAN BUCKLEY *Shakira*
 GEORGE KOLLIAS *Nile*
 CHRIS JOHNSON *Rihanna*
 VIRGIL DONATI